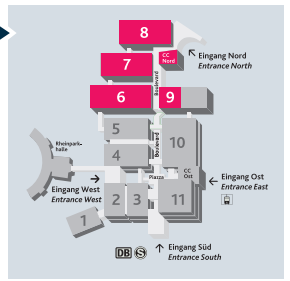


# HALLENPLAN FLOOR PLAN



**Central Park 1**  
Outdoor Area

**Central Park 2**  
Outdoor Area

**Central Park 4**  
Outdoor Area

**Agency Lounge**

**Congress Center**  
Level 0 Debate Hall  
Level 1 Press Center  
Level 2 Seminars 1-3  
Work Labs  
Press Conferences  
Blogger Area  
Social Media Club

**Seminar 4**, **Seminar 5**, **Seminar 6**, **Seminar 7**

**Start-Up Village**

**Food Court**

**dmexco Diner**, **dmexco Pub**, **Speakers Corner**

**Market Place 1**, **Market Place 2**

**TV STUDIO**, **Girls' Lounge**, **Broadcast Area**, **Congress Hall**

**Start-Up Village**  
1. Start-Up Village  
2. Start-Up Village  
3. Start-Up Village  
4. Start-Up Village  
5. Start-Up Village  
6. Start-Up Village  
7. Start-Up Village

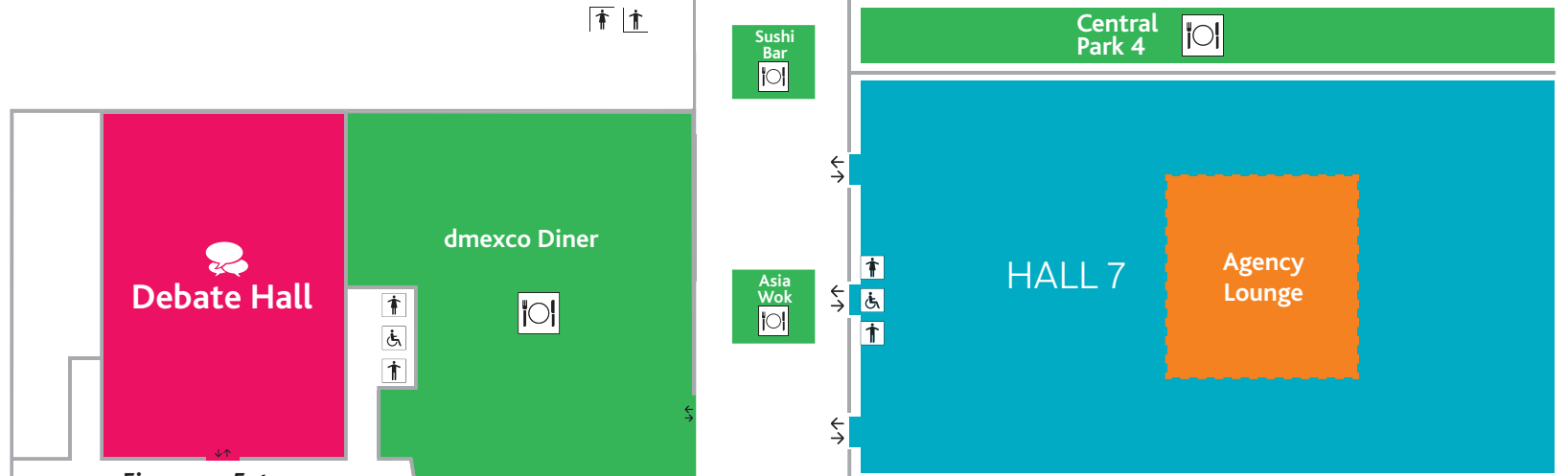
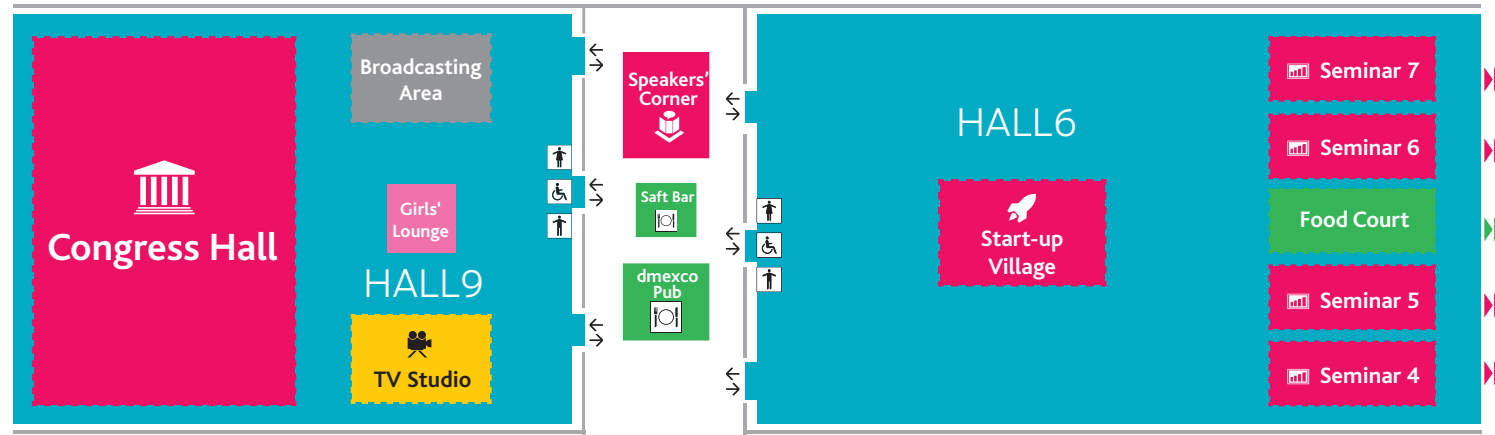
**Speakers**  
1. Speakers  
2. Speakers  
3. Speakers  
4. Speakers  
5. Speakers  
6. Speakers  
7. Speakers

**Multiplayer MW**  
1. Multiplayer MW  
2. Multiplayer MW  
3. Multiplayer MW  
4. Multiplayer MW  
5. Multiplayer MW  
6. Multiplayer MW  
7. Multiplayer MW

**YOUCOISE**  
1. YOUCOISE  
2. YOUCOISE  
3. YOUCOISE  
4. YOUCOISE  
5. YOUCOISE  
6. YOUCOISE  
7. YOUCOISE

**LEGENDE | LEGEND**

- WC
- Erste Hilfe | First Aid
- Garderobe | Cloak Room
- Food & Drinks
- Handytankstelle
- W-LAN
- Aufzug | Elevator
- Messeleitung | Exhibition Management
- Raucherbereich | Smoking Area



Speaker, Presse & VIP Eingang  
Speaker, Press & VIP Entrance

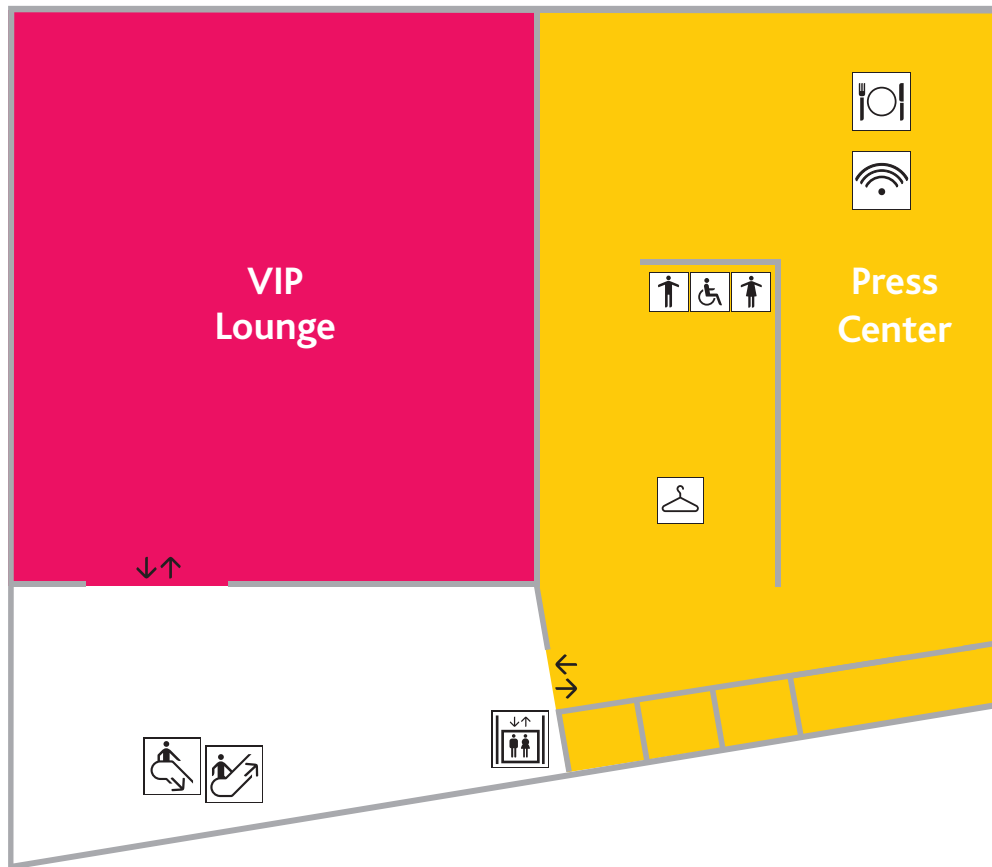
Eingang / Entrance

Boulevard

Eingang / Ausgang Besucher  
Entrance / Exit Visitors

**HALL 8**

- ↑ ↑ ♿
- WC
- Food & Drinks
- W-LAN
- ♿
- Garderobe / Cloak Room
- Aufzug / Elevator
- ♿
- Rolltreppe / Escalator



WC



Food & Drinks



W-LAN



Garderobe / Cloak Room



Rolltreppe / Escalator



Aufzug / Elevator

